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Enterprise IT Security Market Forecast to 2018: Technology, Market Trends, Size, and Opportunity

The report outlines the evolution of enterprise IT security technologies, and identifies and assesses the best performing vendors in the market. This report also presents Kable's view of the revenue opportunities in the enterprise IT security market through to 2018, highlighting the market size and growth by technology, geography, sector and size band.

Enterprise IT Security Market Forecast to 2018: Technology, Market Trends, Size, and Opportunity

This Strategic Focus report analyses the current trends, drivers, and challenges impacting the enterprise IT Security market. The report outlines the evolution of enterprise IT security technologies, and identifies and assesses the best performing vendors in the market. This report also presents Kable's view of the revenue opportunities in the [enterprise IT security market through to 2018](#), highlighting the market size and growth by technology, geography, sector and size band. Moreover, following in-depth ICT decision maker surveys,

the report outlines enterprises' investment priorities in the enterprise IT security segment.

Key Findings

- The enterprise IT security landscape is continuously evolving, and is going through a phase where resilient security solutions are made to combat the capabilities of malware attackers who are concealing their attacks in such a manner such that it remains unnoticeable for a long duration.
- According to Kable, enterprise IT security vendors are striving to enhance the functionality of their enterprise IT security solutions by focusing on big data driven security intelligence

and analytics, so that they better understand threats and vulnerabilities that exist in their expanding databases.

- According to Kable's market share data, the top 10 vendors in the fragmented enterprise IT security market constituted about 45.6% of total enterprise IT security market in 2012, with this share declining to 43.6% in 2013.

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Synopsis

- This Strategic Focus report analyses the current trends, drivers, and challenges impacting the enterprise IT security

market. The report outlines the evolution of enterprise IT security technologies, and identifies and assesses the best performing vendors in the market. This report also presents Kable's view of the revenue opportunities in the enterprise IT security market through to 2018, highlighting the market size and growth by technology, geography, sector and size band. Moreover, following in-depth ICT decision maker surveys, the report outlines enterprises' investment priorities in the enterprise IT security segment.

- This product covers the latest trends in the enterprise IT security market, coupled with insight into the vendor landscape and market size in the enterprise IT security domain.

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In particular, it provides an in-depth analysis of the following:

- The latest trends impacting the enterprise IT security market.
- The market drivers (both supply-side and demand-side) that will facilitate the growth of the enterprise IT security market.
- The market challenges that may hinder the pervasive adoption of enterprise IT security solutions.

- Identification of the top ICT vendors in the enterprise IT security market, coupled with an overview of the top 5 vendors.
- The report also covers the primary findings from Kable's view of revenue opportunities in the enterprise IT security market through to 2018, highlighting the market size and growth by technology, geography, sector and size band.
- An identification of enterprises' investment priorities based on their budget allocations relating to enterprise IT security.

Reasons To Buy

- Helps the reader to understand the enterprise IT security market landscape, the recent trends, drivers, and challenges shaping the enterprise IT security segment.

- The report will provide an assessment of enterprise IT security vendors and their relative performance in the enterprise IT security market.
- The most exhaustive and up-to-date report providing revenue opportunity forecasts in the enterprise IT security market from 2014 to 2018, spanning four technology segments, six regions, 14 verticals, and two size bands.
- Extensive technology growth predictions based on adoption indicators, end-user technology demand, Kable's in-house ICT survey results, and macroeconomic factors.
- The report provides a detailed breakdown of the opportunities within the enterprise IT security segment and its sub categories.

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